



AIBA Think LOCAL! Lunch Roundtable

Share Ideas & Opportunities
With Your Fellow Members!

AIBA Think LOCAL! Lunch Roundtable is every second Weds of each month, 11:30 to 1:00 at AIBA member Office Alternatives.

Attendance limited to 15 (due to space and to allow lots of idea-sharing)

Fee: \$15.00 (to cover catered lunch by AIBA member Blue Plate Special.)

Think LOCAL! is a roundtable meeting with your fellow AIBA members. We have a brief "get you started" presentation (10 minutes or so; No Powerpoint required!) by a subject matter pro, with a few tips. It's an informal way to get together, do some quality, low-key, low-cost networking, and share ideas.

Schedule (as of April 2009):

May: The One-Page Business Plan. Presenter: Keri Stewart, Results4Business

June: Recent HR Legislation & What It Means To You. Presenter: Mary Rutland, HR by Mary Rutland. There have been lots of changes - in everything from workers comp to employee rights.

July: Customer Loyalty, How To Create It & How To Keep It. Presenter: Mary Ellen Merrigan, Connecting Point Communications. A "satisfied" customer will leave you in a heartbeat, but how do you create *lasting* loyalty?

August: Moving From A "Brick & Mortar" Business To An Online One. Presenter: Jane Butel. Jane will talk about lessons she learned in moving her cooking school to a web-based biz.

September: D.I.Y. Financial Health Check. What You Need to Know to Stay Healthy, In Good Times *And* Bad. Presenter: Leroy Pacheco, Executive Director, The Loan Fund.

October: The Changing World Of Marketing & Media. Presenter: Laura Smigielski Garcia, Marketing Solutions. What works today may well not work tomorrow. So what to do?

November: The Changing World of PR. Presenter: Lucy Rosen, The Business Development Group, Inc. It's a lot more than press releases these days.

December: TBA

Interested in being a presenter? Would like to start another lunch club? Our goal is to have several regular lunch meetings in various locations around the city (west side, downtown, etc.) Give us a ring at 400-0816 or drop us a line at info@keepitquerque.org

Not a member yet? You can join at the meeting *OR* right now at keepitquerque.org.