



## AIBA Membership (\$99.99 a year; \$79.99 for nonprofits) What's in it for you?

NEW!  
Coming  
in Nov.  
2009

Sure, "Buy Local" is the right thing to do for our community and good for business - more jobs and more dollars stay in our community, ensuring a sustainable, thriving economy. But, what do you *specifically* get in return for your investment in AIBA? Well, you get free marketing help AND save hundreds of dollars a year!

### We're Your "Buy LOCAL!" Marketing Department for Your Business

- Twice yearly publication of AIBA Buy LOCAL! insert in *The Albuquerque Journal* (over 200,000 readers), with member directory listing by business type at *no* additional charge to you.
  - Special member ad rates in the directory; The Journal provides free graphic design and ad consultation.
  - Directory also distributed to all members and sponsors for display and handouts.
  - Directory also placed in all public library branches.
- Online member directory, searchable by name or type of business, at no additional charge to you.
- Rotating "Member Spotlight" (with directory information and link to your web site) on AIBA web site, at no additional charge to you.
- Member eletter twice a month, distributed to members, sponsors, and the media.

### Reduced Advertising Rates

**NM Biz Weekly:** 50% reduction in rate, if you include the AIBA logo in your ad. (You get 26x for the price of 13x ads.) AND, they offer a special subscription rate of \$62.00 to AIBA members, a savings of \$20.00.

**Albuquerque Journal:** Special rates, if you include the AIBA logo in your ad - in both directory and any other advertising you wish to do in the Journal. (More info will be coming directly from The Journal soon.)

**New Mexico Marketplace:** 10% off normal ad rates. Call Clifton Chadwick, 888-0500, x108, to talk about how your ad can reach 175,000 recipient single-family households throughout the Albuquerque metro area. (Delivery is timed for the publication to arrive in homes on the first Friday and Saturday of each month.)

### Access To Capital

**The Loan Fund,** will waive the \$50 application fee for fellow AIBA members. The Loan Fund, founded by the Conference of Churches in 1989, is the state's oldest and largest alternative lending group. They can make loans up to \$1 Million and are the only alternative lender that works with nonprofits. Call 243-3196 or visit [www.lofund.org](http://www.lofund.org) to find out more.

### Technology Savings

**Comcast Business Class** extends an exclusive offer, for new customers or renewals, available ONLY to AIBA members:

- Free Installation (up to a \$350 value)
- Thirty-Day money back guarantee
- 50% off your 2<sup>nd</sup> month's bill (prior to taxes)

**Web Hosting & Data Back-Up - AIBA member Southwest Cyberport** will waive the \$20 set-up fee when you purchase one of their three hosting plans AND they'll *also* include one free desktop online data backup plan (easy-to-install software). For more information visit [www.swcp.com](http://www.swcp.com) or call 232-7992.

### Lifestyle & Wellness Savings

**Designers Marketplace,** New Mexico's only Exclusive to the Trade Showroom, is now open to fellow AIBA business members. Call or email for an appointment to see the finest selection of Furniture, Fabric, Accessories and More for your business, office and home. One visit and you will understand why direct buying at Designers Marketplace is one of the best reasons for Alliance Membership. Call Ken or Julie at 884-6969 or email [info@designersmp.com](mailto:info@designersmp.com) to schedule your visit!

**ReForm Spine & Injury Care Center,** a specialty medical clinic focusing on the diagnosis and treatment of all soft-tissue injuries, offers a 15% discount off their fees for AIBA members and their employees. (You must be a current member of AIBA and show the membership card at time of appointment.) For more information, call 821-HEAL.